



PRODUCT PORTFOLIO





b2b Product Portfolio

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P&G is one of the largest and amongst the fastest growing consumer goods companies in India. Established in 1964, P&G India now serves over 650 million consumers across India. Its presence spans across the Beauty & Grooming segment, the Household Care segment as well as the Health & Well Being segment, with trusted brands that are household names across India. These include Vicks, Ariel, Tide, Whisper, Olay, Gillette, Ambipur, Pampers, Pantene, Oral-B, Head & Shoulders.

Superior product propositions and technological innovations have enabled P&G to achieve market leadership in a majority of categories it is present in. P&G India is committed to sustainable growth in India, and is currently invested in the country via its five plants and over nine contract manufacturing sites, as well as through the 26,000 jobs it creates directly and indirectly. Our sustainability efforts focus on Environmental Protection as well as Social Responsibility to help develop the communities we operate in.

P&G operates under three entities in India - two listed entities "Procter & Gamble Hygiene and Health Care Limited" and 'Gillette India Limited', as well as one 100% subsidiary of the parent company in the U.S. called 'Procter & Gamble Home Products'

WHY *P&G*



TRUSTED GLOBAL BRANDS



RANGE OF PRODUCTS MEETING VARIOUS NEEDS



CUSTOMIZATION AS PER NEED



TIMELY SERVICE



ALL THESE AT A GREAT DISCOUNT



Gillette is the No. 1 brand for premium shaving products since last 10 years. The key reason for sustained success for Gillette is detailed attention to consumer's needs.

Gillette enjoys consumer loyalty because of the quality and range of its products. In fact, more than 95% of Gillette users continue to prefer the products only because of the quality of its products.

With a massive range of razors available, Gillette caters to the need of all tiers of shavers in India, right from those who shave sporadically with a Rs 1/shave mind set to those who seek nothing but perfection! The key reason for Gillette's continued success for last 30+ years in India is constant innovation to satisfy consumer's need of a superior shave. And Gillette does it even before the consumer realizes that something is missing from his daily shaving. No surprise that Gillette is proudly known as – "the best a man can get"

GILLETTE FUSION PROGLIDE RAZOR

Unique Movement

- Razor that Glides.
- 5 Proglide Blades
- Sideways flexible blade treatment for effortless shave
- 1 Precision Trimmer Blade
- Enhanced Indicator Lubrastrip

CARTS: 8s-4s-2s



FUSION PROGLIDE STYLER RAZOR

The Ultimate Grooming Tool

- 5 Proglide Blades
- Braun engineered trimmer
- 1 Precision Trimmer Blade
- Enhanced Indicator Lubrastrip



GILLETTE FUSION POWER RAZOR

Glides and Soothes

- Feather Touch Shave
- 5 Anti-Friction Blades
- 1 Precision Trimmer Blade
- Enhanced Indicator Lubrastrip
- Battery operated handle for soothing shave



CARTS: 8s-4s-2s



GILLETTE FUSION RAZOR

It Just Glides



CARTS: 8s-4s-2s

Gillette®



MACH3 TURBO RAZOR

Stronger Than Steel Blades

- 3 Stronger Than Steel imported blades
- Lasts upto 60 days.
- Front Pivot Technology
- 10 Microfins with comfort Guard
- Enhanced Indicator Lubrastrip

CARTS: 8s-4s-2s



SENSITIVE CARTS: 4s-2s



MACH3 RAZOR

The pivot that changed shaving

- 3 Dura-comfort blades
- Front Pivot Technology
- 5 Microfins
- Indicator Lubrastrip

CARTS: 12s-8s-4s-2s



MACH3 START

- Life even after 10 shaves even more comfortable
- Razor for Men with Aqua grip handpiece for secure grip, it can be used in wet
- Dura comfort & Blades for long lasting comfort
- Gives safe shave, 50% less stress on the blade
- Get strip to protect against skin irritation

CARTS: 8s-4s-2s



MACH3 TURBO+ SPECIAL EDITION

- 3 high definition razor blades for glide and comfort
- Comfort Guard features 5 Microfins for a closer shave
- Ergonomic handle gives great control

CARTS: 8s-4s-2s



NEW **Gillette®**
SKINGUARD

**LOVES YOUR SKIN
AS MUCH AS YOU DO**



GILLETTE SKINGUARD RAZOR

Loves your skin as much as you do

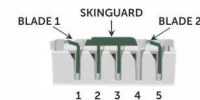
- Revolutionary Skin guard technology that minimizes contact between the blades and your face.
- Double lubrastrips that leave your skin feeling smooth after the shave
- Our sharpest blades that give you a comfortable shave while reducing tug and pull
- Blades fit all Fusion handles
- 2-Bladed razor for a perfect shave which your skin will love

CARTS: 2s-4s-8s

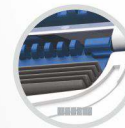


New SKINGUARD Technology

- Absorbs the pressure.
- Keeps the blades off of the skin.
- Flattens the skin.



Lubrication before and after the blades to minimize friction and give a soft skin feel



Low cutting force blades to minimize cutting force optimally-spaced to minimize tug and pull



Other Blades



Gillette Blades



VECTOR RAZOR

- Twin Blade Technology
- Centre Pivoting Head
- Lubrastrip

CARTS: 8s-4s-2s



GILLETTE PRESTO Sata Sat

- Perfectly remove the facial hair
- Provides smooth comfortable shave
- Has a good design for a good control



VECTOR 3 RAZOR

Three Blade Comfort

- 3 Self Adjusting Blades
- Centre Pivoting Head
- Lubrastrip

CARTS: 4s-2s



GILLETTE GUARD RAZOR

Ab bina kate shave karo

- Safety Comb which prevents against nicks and cuts compared to double edge blade
- Flexible Head which adjusts according to the contours of your skin giving a safe shave compared to double edge blade
- Superior Grip as compared to ordinary razor which makes shaving easier

CARTS: 6s-3s-1s



RAZORS



7 O'Clock
Sterling DE Razor



7 O'Clock
Super Platinum



7 O'Clock
Super Stainless

BLADES



7 O'Clock
Super Platinum 5+2



7 O'Clock
Super Stainless



Wilkinson Sword
Stainless 5's



Wilkinson Sword
Saloon 10



Wilkinson Sword
Saloon 50



365
5+1 Blades



7 O'Clock
SS Saloon 50s

PRE SHAVE



FUSION HYDRAGEL

- SENSITIVE
- PURE AND SENSITIVE
- ULTRA PROTECTION
- SENSITIVE SKIN



MACH 3 SHAVE GEL

- SENSITIVE
- EXTRA COMFORT



SERIES GEL

- PURE AND SENSITIVE
- EXTRA COMFORT
- CONDITIONING
- SENSITIVE



TUBE SHAVE GEL

- SENSITIVE SKIN
- MOISTURISING
- ULTRA COMFORT

FOAMS



SERIES FOAM

- SENSITIVE
- CONDITIONING
- PURE AND SENSITIVE
- COOL CLEANSING



FOAM

- MENTHOL
- REGULAR
- LEMON LIME
- REGULAR 50g



FAT FOAMY

- SENSITIVE
- REGULAR

CREAMS



SHAVING CREAM

- LIME
- REGULAR 93g & 30g

SHAVING BRUSH



POST SHAVE



SERIES SPLASH

- COOL WAVE
 - ARCTIC ICE
- Also Available in 50 ml

DEODORANT



SERIES DEODORANT

- COOL WAVE
- ARCTIC ICE
- POWER RUSH
- STROM ICE

Venus^{Gillette}

Venus has partnered with Alicia D'Souza (India's most famous doodle artist) to bring you this quirky hair removal regimen kit! Designed for women, Venus glides smoothly along your curves and leaves with you smooth satin like skin. Simply apply water and our Satincare shaving gel (specially designed for sensitive skin) and glide Venus against the direction of hair growth. Wash and pamper your skin with your favourite moisturizer. Carry the kit anywhere in your stylish and fun designer pouch. Always have smooth skin on the go! Kit contains: 1 razor, 2 cartridges, 1 shaving gel and 1 pouch. Perfect for gifting!

VENUS SNAP

Glow on the Go with the mini Snap & case

- Soap gel bars with avocado oil and body butters
- Scent of freesia flowers
- Contains case + 1 Snap handle + 3 refills



VENUS REGIMEN KIT

Travel friendly pouch with 1 handle + 3 refills + 1 Satin Care Sensitive Skin Gel

- Venus Razor has glide strip with aloe vera extracts
- Flexible head which glides along your curves
- Easy grip rubber handle for easy regular use in the shower
- Satin care sensitive skin gel to protect your sensitive skin by providing incredible glide



VENUS BREEZE RAZOR VENUS BREEZE REFILLS 2S

Irresistibly smooth skin with soap gel bars

- Soap gel bars with avocado oils and body butter
- Scent of freesia flowers

VENUS RAZOR VENUS REFILLS 2S - 4S

Glide with aloe vera for smooth skin

- Perfect grooming tool designed for today's woman.
- Convenient and quick to use on the go
- Glide strip with aloe vera extracts for smooth skin.



SIMPLY VENUS 3

Easy use and throw solution for hair removal

- Convenient tool designed for today's woman
- MoistureRich® Strip for easy glide
- No razor blade change required; just use and toss

SATIN CARE GEL

Silky smooth skin with aloe vera and vitamin E

- Perfect add-on to Venus & Venus Breeze razors
- Helps protect sensitive skin
- Apply gel as first step, before gliding Venus





ZERO GAS DEODORANTS

0% GAS | 24h 24 hour Freshness | #1 consumer rating

Six International Bestselling scents

- Amber
- Krakengard
- Lionpride
- Nomad
- Timber
- Wolfthorn



SMELLCOME TO MAGIC



Aerosol Deodorants

Scents Available :

- Original
- Fresh
- Sport
- Danger Zone
- After Party
- Musk
- White Water



Fresh Lime
150ml

After shave lotion Atomizer

Scents Available :



Original
150ml



Musk
150ml



Fresh Lime
150/50ml

After Shave Lotion Splash

Refreshes the skin after hard work with shaving. Smell clean, rugged and triumphant Old Spice After Shave Lotion Splash helps heal tiny razor cuts and nicks

Scents Available:



Original
150/
100/
50ml



Musk
150/
100/
50ml



Classic
Original
100ml



Classic
Musk
100ml

Shaving Cream

Scents Available:

- Fresh Lime
- Original
- Musk



Fresh Lime
70/30gm

Pocket Deo (17ml/14gm)

NOMAD

LIONPRIDE



head & shoulders

head & shoulders

ANTI-DANDRUFF SHAMPOO



UP TO
100%
DANDRUFF FREE*
WITH THE WORLD'S NO.1#

*Visible flakes only with regular use.
*P&G calculation based on Nielsen sales information July 2015 - June 2016.

head & shoulders SMOOTH & SILKY

Richly indulgent anti-dandruff shampoo for dry, damaged or frizzy hair,

Leaves hair up to 100% dandruff free.

Formulated with Head & Shoulders' Fresh Scent Technology, this hair shampoo is gentle enough for everyday use.



head & shoulders COOL MENTHOL

Helps relieve dryness, itch and tight scalp associated with dandruff.

Has a shot of tingly natural menthol which cools and refreshes the scalp and hair.

Leaves hair upto 100% dandruff free.

It's gentle PH-balanced formula is suitable for everyday use.





head & shoulders SILKY BLACK

- Anti-dandruff shampoo moisturises scalp with regular use, adding silky smooth shine to dry, damaged or frizzy hair.
- Leaves hair upto 100% Dandruff free.



head & shoulders ANTI HAIRFALL

- Rescue hair from damage, dullness, and hairfall and helps repair damaged hair to create smoothness, and reduces breakage for up to 10X stronger hair (strength against damage vs. non-conditioning shampoo).
- Leaves hair upto 100% dandruff free.
- Formulated with Head & Shoulders' Fresh Scent Technology, this hair shampoo is gentle enough for everyday use.



head & shoulders LEMON FRESH

- With a fragrant blend of lemon essence for revitalising freshness.
- Leaves hair up to 100 percent dandruff-free.
- Formulated with Head & Shoulders' Fresh Scent Technology, this hair shampoo is gentle enough for everyday use.



head & shoulders ANTI-DANDRUFF SACHET

head & shoulders 2IN1 SHAMPOO + CONDITIONER

The new 2-in-1 range is specially formulated to have all the dandruff fighting power expected from head and shoulders, while combining the benefits of both shampoo and conditioner in one bottle thus leaving hair upto 100% dandruff free and surprisingly smooth.



head & shoulders ACTIVE PROTECT

- Gives non-stop protection from dandruff (with regular use)
- Combines the benefits of an anti-dandruff shampoo and a conditioner in one bottle
- Up to 100% dandruff free (Visible flakes with regular use)



head & shoulders SMOOTH & SILKY

- Up to 100 percent dandruff free (visible flakes with regular use); Helps soften and restore dry, frizzy hair to hair which feel touchably smooth
- Gentle enough for everyday use, even for colour or chemically treated hair



head & shoulders COOL MENTHOL

- Up to 100 percent dandruff free (visible flakes with regular use); Helps soften and restore dry, frizzy hair to hair which feel touchably smooth
- Gentle enough for everyday use, even for colour or chemically treated hair



ANTI HAIR FALL



SMOOTH & SILKY



COOL MENTHOL



SILKY BLACK

PANTENE

ADVANCED HAIRFALL SOLUTION

#FREEDOM HAIR

The new Pantene advanced hair fall solution hair fall control shampoo combines the age-old anti-hair fall secret of fermented rice water with the revolutionary science of pro-v formula. It strengthens your hair from root to tip and reduces hair fall for more open hair days. The new Pantene advanced hair fall solution also provides protection against hair breakage and styling damage. For everyday use, try it with the Pantene advanced hair fall solution conditioner and open hair miracle and experience more open hair days. Against styling damage vs non-conditioning shampoo due to breakage.



PANTENE HAIR FALL CONTROL



PANTENE SILKY SMOOTH CARE



Superior Conditioning formula, helps smoothen rough & frizzy hair.



PANTENE TOTAL DAMAGE CARE
It helps repair damaged hair!



PANTENE LONG BLACK
It restores hair's true black radiance!



PANTENE LIVELY CLEAN
It revitalizes only hair to lively looking hair!



PANTENE ANTI DANDRUFF
It helps prevent dandruff.



PANTENE CONDITIONERS
World's No 1 Conditioner.
Gives you 5X Stronger, visibly smoother hair.
HAIRFALL CONTROL



PANTENE SILKY SMOOTH CARE CONDITIONER



PANTENE TOTAL DAMAGE CARE CONDITIONER



PANTENE OIL REPLACEMENT

All in One Hair Miracle. Gives Five benefits in 1.
Replaces serum, oil and conditioner

2 in 1

SHAMPOO + CONDITIONER

2X LESSER HAIRFALL

NEW



PANTENE 2 IN 1 SHAMPOO + CONDITIONER



PANTENE HAIRFALL CONTROL



PANTENE SILKY SMOOTH CARE



PANTENE LARGE BI-SACHET



**0% PARABENS
COLORANTS
GLUTEN***

- Natural Shampoo and Conditioner range that solves your hair issues and gives you smooth and soft hair
- Made up of 90% naturally derived ingredients*
- Crafted with finest natural ingredients like Argan Oil, Coconut Milk and a blend of natural antioxidants, aloe and sea kelp (a source of essential nutrients)
- Color-safe, pH-balanced with 0% parabens, gluten and colorants.
- Has real plant extracts verified by Royal Botanicals Garden, Kew London.
- PETA has recognized Herbal Essences as a cruelty free brand



REPAIR argan oil of morocco SHAMPOO & CONDITIONER - 400 ml

- Argan Oil of Morocco Shampoo repairs damaged hair to leave them smoother and softer
- Crafted with bio:renew's blend of essential antioxidants, aloe and sea kelp, Herbal Essences brings your hair back to life in 21 days
- Made up of 90% naturally derived ingredients and authenticated by Royal Botanical Garden, KEW, London
- Argan Oil of Morocco Conditioner repairs damaged hair to leave them smoother and softer

LIGHTWEIGHT SHINE cucumber & green tea

SHAMPOO & CONDITIONER - 400 ml

- Coconut Milk Shampoo hydrates hair to leave them manageable and less prone to damage and split ends
- Crafted with bio:renew's blend of essential antioxidants, aloe and sea kelp, Herbal Essences brings your hair back to life in 21 days
- Made up of 90% naturally derived ingredients and authenticated by Royal Botanical Garden, KEW, London
- Coconut Milk Conditioner hydrates hair to leave them manageable and less prone to damage and split ends



HYDRATE coconut milk SHAMPOO & CONDITIONER - 400 ml

- Coconut Milk Shampoo hydrates hair to leave them manageable and less prone to damage and split ends
- Crafted with bio:renew's blend of essential antioxidants, aloe and sea kelp, Herbal Essences brings your hair back to life in 21 days
- Made up of 90% naturally derived ingredients and authenticated by Royal Botanical Garden, KEW, London
- Coconut Milk Conditioner hydrates hair to leave them manageable and less prone to damage and split ends



STRENGTH whipped cocoa butter SHAMPOO & CONDITIONER - 400 ml

- Vitamin E with Cocoa Butter Conditioner strengthens hair to protect it from future breakage
- Crafted with bio:renew's blend of essential antioxidants, aloe and sea kelp, Herbal Essences brings your hair back to life in 21 days
- Made up of 90% naturally derived ingredients and authenticated by Royal Botanical Garden, KEW, London
- Coconut Milk Conditioner hydrates hair to leave them manageable and less prone to damage and split ends



MOISTURE rosemary & herbs SHAMPOO & CONDITIONER - 400 ml

- ROSEMARY AND HERBS SHAMPOO moisturises hair to have hair that's rejuvenated and easy to manage
- Made up of 90% naturally derived ingredients*
- Real botanicals endorsed by Royal Botanicals Garden, Kew London.
- ETA has recognized Herbal Essences as a cruelty free brand
- Experience the scents of infused herbs, clean mint, and sandalwood



CLEAN white strawberry & sweet mint

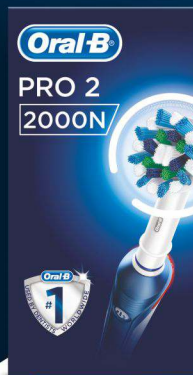
SHAMPOO & CONDITIONER - 400 ml

- White Strawberry & Sweet Mint Shampoo gently cleanses hair to leave them voluminous and vibrant
- Made up of 90% naturally derived ingredients and authenticated by Royal Botanical Garden, KEW, London
- White Strawberry & Sweet Mint Conditioner gently conditions hair to leave them voluminous and vibrant



REVOLUTIONARY BRUSHING EXPERIENCE

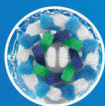
100% MORE PLAQUE REMOVAL



Oral-B PRO 2

- Up to 100% more plaque removal*: Round head cleans better for healthier gums*
- Clinically proven superior 3D cleaning action oscillates, rotates, and pulsates to break up and remove plaque
- Protect your gums: Pressure Control reduces brushing speed and alerts you if you brush too hard
- Know you've brushed the right amount of time with the 2-minute professional timer
- Electric toothbrush with two modes: Daily clean and gum care Daily Clean and Gum Care brushing modes
- Amazing battery experience: Lasts up to 2 weeks with 1 charge with the state-of-the-art, lithium-ion battery
- Contents: 1 handle, Charging Station, 1 toothbrush head

*vs a standard manual toothbrush



ROUND CLEANS
BETTER



BRUSH THE RIGHT
AMOUNT OF TIME

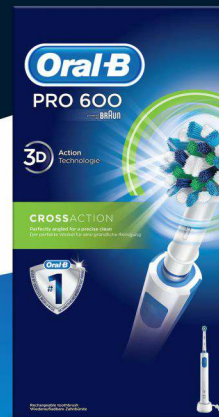


2 + WEEKS OF
BRUSHING
WITH 1 CHARGE



PRESSURE SENSOR

Oral-B PRO 600



ROUND CLEANS
BETTER



BRUSH THE RIGHT
AMOUNT OF TIME



2 + WEEKS OF
BRUSHING WITH
1 CHARGE

- Up to 100% more plaque removal*: Round head cleans better for healthier gums*
- Clinically proven superior 3D cleaning action oscillates, rotates, and pulsates to break up and remove plaque
- Know you've brushed the right amount of time with the 2-minute professional timer
- Electric toothbrush with two modes: Daily clean and gum care Daily Clean and Gum Care brushing modes
- Amazing battery experience: Lasts up to 2 weeks with 1 charge with the state-of-the-art, lithium-ion battery

Contents: 1 handle, Charging Station, 1 toothbrush head

*vs a standard manual toothbrush

Oral-B VITALITY

- Round brush head surrounds teeth to remove up to 100% more plaque than a regular manual toothbrush
- 2D Cleaning Action, oscillates and rotates to remove plaque better than a regular manual toothbrush
- Know you have brushed the right amount of time with 2 min professional timer
- Dynamic movement helps you achieve enhanced results
- Oral-B is the #1 brand used by dentists worldwide
- Contents: 1 handle, Charging Station, 1 toothbrush head



ROUND CLEANS
BETTER



BRUSH THE RIGHT
AMOUNT OF TIME



#1 DENTIST
RECOMMENDED
BRAND



**Kids
3+**



HEALTHY SMILES UNLEASH THE MAGIC

90% of kids brush longer

with the **Disney MAGIC TIMER** app from Oral-B.



Kids Electric Rechargeable Toothbrush Featuring Frozen Characters

- Rotating power head reaches, surrounds and thoroughly cleans multiple surfaces
- Extra-soft bristles clean teeth as gently as a soft manual brush
- Removes more plaque than a regular manual toothbrush
- Makes brushing teeth fun with Disney Frozen characters
- Compatible with the Disney magic timer app by Oral-B to help kids brush longer
- 2 years warranty from the date of purchase
- Usage for Frozen kids is recommended for kids aged 3+. If teeth are thinner at the front, this is a unique issue with that specific child or if the child is less than 3 years and teeth are not yet developed
- This product has no battery life indicator on it. To know if the brush is charging or not, just keep the brush on the charging stand and press the start button. If it doesn't start, it means it is charging, else there is some charging issue

* vs a manual toothbrush



2D ACTION

The Oral-B Stages Power Kids Electric Toothbrush, featuring Frozen, moves with oscillating-rotating action for an advanced clean, helping your kids have fun while they get the most out of their oral care routine.



EXTRA-SOFT BRISTLES

The rotating Power Head features extra-soft bristles, so your child can get comprehensively clean teeth as they learn proper oral care habits.



Oral-B Kids Electric Rechargeable Toothbrush Featuring Star Wars Characters

- 90 Percent kids will brush longer with the magic timer app
- Makes brushing teeth fun by featuring Disney characters and 2 minutes Disney magic timer
- Rotating power head reaches, surrounds and thoroughly cleans multiple surfaces
- Gentle on gums with extra-soft bristles and a small round head that is designed for young mouths
- Removes more plaque than a regular manual toothbrush
- 1 Lithium ion batteries required

* vs a manual toothbrush



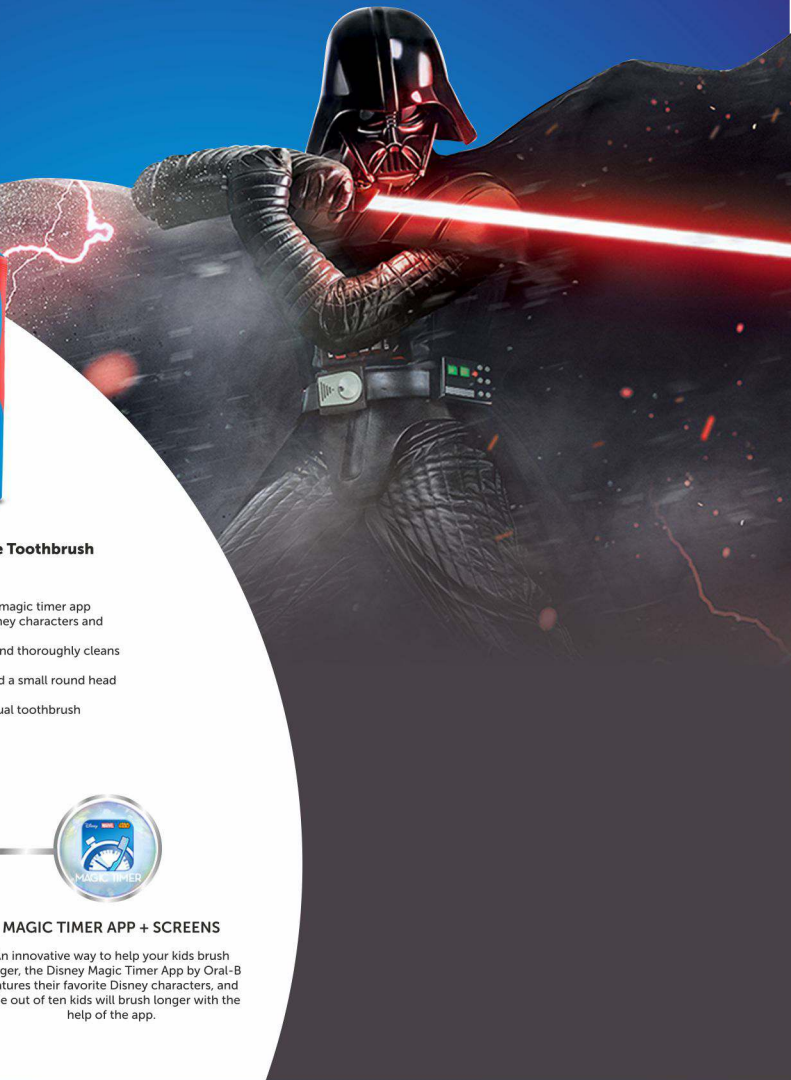
RECHARGEABLE BATTERY

The helpful rechargeable battery in the handle ensures that their brushing fun is always ready to go at the touch of a button.



MAGIC TIMER APP + SCREENS

An innovative way to help your kids brush longer, the Disney Magic Timer App by Oral-B features their favorite Disney characters, and nine out of ten kids will brush longer with the help of the app.





BATTERY BRUSH WITH REFILL HEAD

- Powered Crisscross Bristles reach between teeth to clean hard to reach places and sweep away plaque
- Rotating PowerHead loosens and whisks away plaque from surfaces, gumline and back teeth
- Soft End-Rounded Bristles are gentle on teeth and gums
- Sleek soft Grip Handle for complete control and comfort
- Blue Indicator Bristles indicate when to replace the brush head
- Replaceable Refill Head



ESSENTIAL FLOSS



PRO-HEALTH GUM CARE



CrissCross™ Bristles

Reach deep between teeth to lift out and sweep away plaque.



Power Tip Bristles

For better cleaning in hard-to-reach corners



Soft Gum Massagers

Massages gums to help improve gum health

Also available in 2's, B2G2



PRO-HEALTH SMARTFLEX



CrissCross™ Bristles

Reach deep between teeth to lift out and sweep away plaque.



Adjusts to your teeth

Experience a thorough clean like never before



End-Rounded Bristles

Gently massages gums. No bleeding.

Also available in 2's



PRO-HEALTH ANTI-PLAQUE



CrissCross™ Bristles

Reach deep between teeth to lift out and sweep away plaque.



Power Tip Bristles

For better cleaning in hard-to-reach corners



End-Rounded Bristles

Gently massages gums. No bleeding.

Also available in 2's, B2G2, Hangpack



PRO-HEALTH ANTI-BACTERIAL



Antibacterial Bristle Protection

Inhibits microbial growth that may affect bristles for upto 3 months



Criss Cross Bristles

Reach deep between teeth to lift out and sweep away plaque



Power Tip Bristles

For better cleaning in hard-to-reach corners

Also available in B2G1



PRO-HEALTH ULTRATHIN SENSITIVE



Extra Soft Bristles



Ultrathin Bristles

20X thinner bristle tips stay Gentle on Gums



CrissCross™ Bristles

Reach deep between teeth to lift out and sweep away plaque.

Also available in B2G1



SENSITIVE FAMILY



Ultrathin Bristles

20X thinner bristle tips stay Gentle on Gums



Cup Shaped Bristles

Precisely cover each tooth & provide a deep clean



Dual Bristles Type

- Ultrathin Bristles - Stay gentle on gums
- Regular Bristles - Give Superior Cleaning Experience

Also available in Single

123 FAMILY

NEEM EXTRACT 1.2.3



Bristles infused with Neem Extract



Z-shape bristles
Cleans in between teeth



Integrated Tongue Cleaner
Cleans tongue and cheek



CAVITY DEFENSE 1.2.3 / BLACK



Unique Cup Shaped bristles
For better reach inside the mouth



Tongue Cleaner
Helps Freshen Breath



Comfort Grip
Ergonomically designed comfort grip

Also available in Single, B2G1, Value Pack, 6's, Hangpack



KIDS



Soft Surrounding Bristles



Power tip Bristles

Designed to help clean hard to reach back teeth



Control Grip

Helps small hands maintain good control while brushing



KIDS



SUPER HERO Characters



END ROUNDED Soft Bristles



FUNKY COLOURS
& Superior Handle



SUPERIOR HANDLE
Specially designed for Kids

Available in Hangpack



BASIC SUPER CLEAN FAMILY



Dual Bristle System

Polishing center bristles to gently remove surface stains and Deep clean bristles for precision cleaning of tough spots



Tongue Cleaner

Helps Freshen Breath



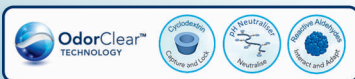
Z shaped Bristles
Designed to reach in between teeth

Available in Hangpack





Only Air Freshener that doesn't just mask, but truly eliminates odours
Unique patented molecular technology that traps and neutralizes bad odour molecules



- Specially designed to tackle tough lingering smells
- Leaves home with a serene yet revitalising scent
- Safe & Non-flammable

2X AIR SPRAY 275g

Available in
2 unique scents :



Also Available:

Air Effects Spray in 6 Unique scents



AMBI PUR CAR FRESH - GEL BASED

Your car is your second home. And, an unmistakable sign of a car well maintained is how it smells inside. Say Hello to Ambi Pur Car Fresh- the Gel based car air freshener. The perfectly scented freshener continues to create a relaxing car ambience that puts the occupants of the car at ease thanks to its consistent fragrance release. It's time to **Aromance** your car.

- World's number 1 Car Freshener brand- Ambi Pur- launching its Gel car freshener range
- Spill-proof air freshening gel, that keeps your car fragrant for up to **60** days
- **66%** more product than competition brand that lasts really really long
- Easy to use mechanism that continuously release fragrance
- Elegantly designed to sit on your car dashboard. Can also be put in car cup holder
- Available in three energising aromas that will put you in ease when you're in the driver's seat. From relaxing fragrance of lavender and mystic romanticism of roses to uplifting citrusy goodness- we got you covered.

Available in 3 unique scents



Relaxing
Lavender - 75g



Refreshing
Lemon - 75g



Romantic
Rose - 75g



Car Air Freshener Starter kit

- Unique OdourClear technology doesn't just mask, but truly eliminates odours
- Consistent and controllable fragrance release
- Upto 60 days of long lasting fragrance
- Perfectly fits on all AC vents without any scratch

Available in 5 Unique scents



Car Starter Kit + refill Pack

Available in 3 Unique scents



Aqua



Aromatherapy Lavender



Exotic Jasmine



Vanilla Bouquet



Sweet Citrus & Zest



Car Refill

- Unique OdourClear technology doesn't just mask, but truly eliminates odours
- Consistent and controllable fragrance release
- Upto 60 days of long lasting fragrance
- Perfectly fits on all AC vents without any scratch

Available in 5 Unique scents



Aqua



Lavender



Exotic Jasmine



Vanilla



Sweet Citrus & Zest

OLAY

65 YEARS OF RESEARCH
AND PRESTIGE LIKE
EXPERIENCE. OLAY
REVEALS THE SECRET TO
A YOUNGER SKIN AGE.



REGENERIST

It's formula, supercharged with Pentapeptides, firms skin & visibly reduces the look of wrinkles, no drastic measures.



LUMINOUS

Olay's advanced fairness range for pearl-like radiance, fairer skin, and visible dark spots and dark circles reduction.



TOTAL EFFECTS

Fights 7 signs of ageing in 1 pump for women who want to look as young as they feel!



WHIP COLLECTION

A uniquely whipped formula that transforms from cream to liquid on skin & releases potent ingredients.

OLAY

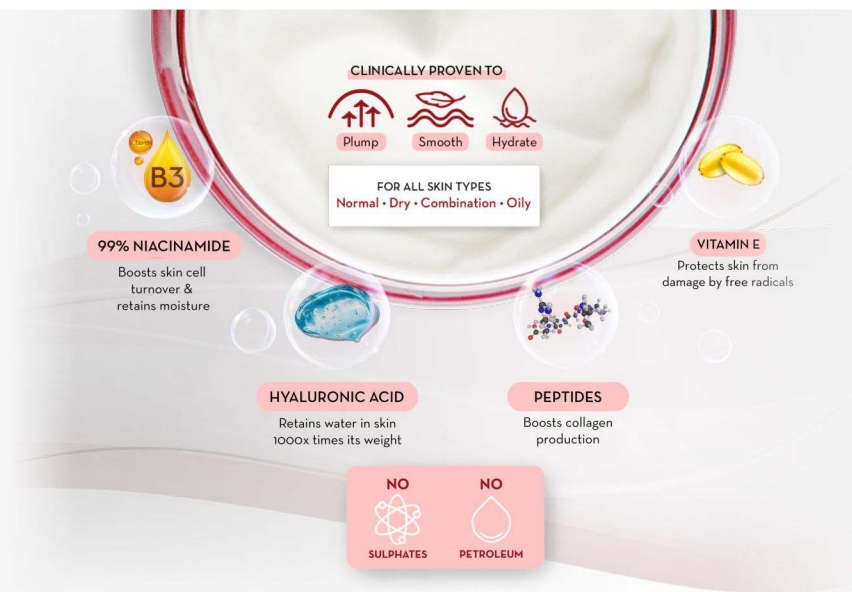
REGENERIST

UNBEATEN HYDRATION

around the world



Formulated by
**OLAY SKIN
EXPERTS**



Your complete
REGENERIST ROUTINE



Micro-sculpting Cream 50g

- Hydrates to firm and lift
- Regenerates skin's youthful look
- Reduces the appearance of fine lines and wrinkles
- Also available in 10g



Micro-sculpting Night Cream 50g



Day Cream 50g

- Reduces the appearance of lines and wrinkles
- Intensely hydrates with a rich non-greasy feel
- Formulated with amino-peptide + B3 complex



Night Cream 50g

- Reduces the appearance of lines and wrinkles
- Intensely hydrates with a rich non-greasy feel
- Formulated with amino-peptide + B3 complex



Cleanser 100g

- Detoxify and resurface skin at the cellular level
- Regenerate's skin surface at the cellular level
- Deep cleanses, exfoliates to detoxify and conditions



Micro-sculpting Cream serum 50g

- Reduces the appearance of lines and wrinkles
- Renew skin's outer layer one cell at a time
- Hydrates for firmer, visibly lifted skin



Face Serum 50ml

- Reduces the appearance of lines and wrinkles
- Hydrates for firmer, visibly lifted skin



Micro-sculpting Cream With SPF 30 50g

Regenerates skin's youthful look



Whip Day Cream UV SPF 30 50g

• Also available in 10g

Fights
7 SIGNS OF AGEING
REVIVES • DEFENDS • NOURISHES



7 Smoothes
Evens Tone
Brightens
Refines Pores
Targets Age Spots
Restores Firmness
Moisturizes

FOR ALL SKIN TYPES
Normal • Dry • Combination • Oily



THE SCIENCE OF TOTAL EFFECTS



99% Niacinamide
*Boosts skin cell turnover
& retains moisture*



Vitamin C & E
*Clears skins; fights against
free radicals of environment*



Green Tea
*Protects skin cells
against damage*

Your complete
TOTAL EFFECTS ROUTINE



1. CLEANSE
Cream Cleanser



2. TREAT
Anti-Ageing Smoothing Serum



3. MOISTURIZE AM ☀️
Anti-Ageing Day Cream SPF 15



4. MOISTURIZE PM 🌙
Anti-Ageing Night Firming
Moisturizing Cream



Normal Day SPF15 Cream 50g

- Helps fight the 7 signs of skin ageing to give visibly younger looking skin
- Balances and evens out the skin tone
- Reduces dullness and gives skin a healthy glow
- Reduces the appearance of fine lines and wrinkles
- Also available in 20g, 12g & 8g



Normal Day Cream 50g

- Visibly reduces dark spots
- Gives firm-looking skin
- Radiant, glowing skin
- Visibly reduces lines & wrinkles
- Gives soft & smooth skin
- Gives even skin tone
- Visibly reduces pore size
- Also available in 20g



Night Firming Cream 50g

- Dermatologically tested non comedogenic
- Oil free and fast absorbing
- Suitable for all skin types
- Also available in 20g



Cleanser 100g

- Washes away impurities for fresher and younger looking skin
- Works gently on your skin to remove dirt, make up and excess oil
- Doesn't over-dry the skin



Daily Serum 50ml

- Younger, healthier looking skin with 7 skin benefits in one serum
- Instant smoothing technology leaves the skin feeling silky and smooth
- Fast-Absorbing
- Non-Greasy formula



Gentle SPF 15 Day Cream 50ml

- Skin Type: For Normal Skin
- Application Area: Face and Neck
- Usage: Apply liberally to cleansed face and neck twice a day.



Touch Of Foundation Day Cream SPF15 50g

- Has a touch of foundation to balance and give you an even skin tone
- Provides nourishing skin moisturization to reduce skin dryness
- Skin Type: Suitable For All Skin Types
- Application Area: Face and Neck



Lightweight Anti Ageing Cream SPF 15 50g

- Specially formulated to help fight the 7 signs of skin ageing
- Suitable for normal to combination skin
- Also available in 20g



Whipe UV SPF 30 50g

- Anti-ageing moisturizer fights 7 signs of ageing in 1 easy step for youthful healthier looking skin
- Uniquely whipped to provide with moisturization with quick absorption and anti-ageing ingredients penetration to skin's surface layers





Niacinamide (Vitamin B3)

Powerful whitening active reducing the transfer of melanin to skin surface



UVA/UVB Actives

Help protect skin from UV exposure and skin darkening



Titanium-Dioxide

Acute powder instantly brightens skin for pearl like radiance



Glycerin

Humectant that moisturises skin for smooth feel and bright tone.



Multiple Natural Extracts

Skin brightening and tone improvement.



Powerful Vitamin Anti Oxidants

Protect the skin against harmful free radicals found in the environment

BOOSTS
PEARL-LIKE
RADIANCE

Your complete

LUMINOUS ROUTINE

1. CLEANSE

Cream Cleanser



2. TREAT

Luminous Tone
Perfecting Essence



3. MOISTURIZE AM

Luminous Day Cream



OR

Luminous Whip
Day Cream



4. MOISTURIZE PM

Luminous Night Cream



Day Cream 50g

- Protects from UVA/UVB rays
- Natural, luminous fairness from deep within
- For natural, luminous fairness in the epidermis



Night Cream 50g

- Radiant fairer skin in 4 weeks
- Prevents dark shadows



Cleanser 100g

Provides deep cleansing action to remove dirt, excess oil, color cosmetics, to reveal skin brightness and radiance



Tone Perfecting Hydrating Essence, 30 ml

- Lightens and brightens complexion
- Penetrates deep into the epidermis
- Helps reduce the appearance of dark spots
- Instantly hydrates for plump skin
- Ultra-lightweight formula
- Helps improve skin's natural ability to reflect light
- Helps renew skin surface to even skin tone



Advance Whitening SPF24 UVA/UVB Moisturiser Cream 20g

- Lightens skin tone
- Regenerates surface skin appearance to help recapture healthy-looking radiance
- Reduces the appearance of dark spots



UV Lotion 75ml

- Tackles surface and hidden whitening issues for luminous fairness
- For natural luminous fairness from deep within
- From first use, skin looks brighter
- See dark spots and uneven skin tone visibly reduced
- With regular use, tackle hidden whitening issues

Whip Day Cream UV SPF 30 50g

- Tone evening moisturizer to regenerate skin's surface & help re-capture healthy looking, youthful radiance
- Advanced formula with pearl optics technology to visibly reduce/fade the look of dark spots over time
- Actively hydrates, control shines and gives matte finish even after 8 hours
- Leaves skin feeling soft/smooth and primes for all day makeup
- Also available in 10g

OLAY
NATURAL WHITE



Day Cream 50g

- Contains a triple vitamin system to give you healthy looking skin that glows from within
- Lightens overall skin tone by reducing melanin transfer to skin surface
- Increases skin cell renewal to lighten for radiant looking skin



7in1 Instant Glowing Fairness Cream 40g-20g

- Correct uneven skin tone
- Make skin tone lighter
- Provide sun protection



Night Cream 50g

- Gives all in one fairness
- Contains a triple vitamin system to give healthy looking skin that glows from within
- Lightens overall skin tone by reducing melanin transfer to skin surface



TE Age Protect Cream 18g-40g

- This cream with beta hydroxy stimulates skin's natural renewal process to visibly reduce fine lines and wrinkles, help lighten dark spots and improve skin tone
- Within 4 weeks, skin will be more radiant and younger looking
- Avoid contact with the eye area
- If product gets into eyes, rinse thoroughly with water
- If skin or eye irritation develops, discontinue use
- Also available in 18g



Moiturizing Cream 50g-100g

- Specially formulated to help fight the 7 signs of skin ageing
- Reduces spots, firms skin, reduces the appearance of lines and wrinkles, smoothen and moisturizes skin, evens skin tone, reduces pores and makes the skin glow
- Suitable for normal to combination skin
- Also available in 50g



Ultimate Eye Cream for Dark Circles, Wrinkles & Puffiness, 15ml

- 3-In1. benefits to help reduce dark circles, wrinkles and puffiness
- Powerful colour-correcting formula, supercharged with pe and vitamins
- Instantly perfects skin tone appearance
- Renews skin's surface around the eye area over time

OLAY

OLAY whips

NEW
WITH
SPF 30



*Powerful skincare
Light as air*

Active Rush Technology™ A UNIQUE TEXTURE WITH POWERFUL INGREDIENTS

REGENERIST
Effective Firming, Plump smooth skin



TOTAL EFFECTS
7-in-1 skin benefits for younger looking skin



LUMINOUS
Lasting Radiance without shine



RG Whip Day Cream UV SPF 30, 50 g

- Firm and plump skin with reduced look of fine lines
- Uniquely whipped to provide with moisturization with quick absorption and weightless feel
- Advanced amino peptide complex ii, helps reduce the appearance of wrinkles and firm lines
- Active hydration to help improve skin firmness for a lifted look
- Irresistibly soft on skin with a smooth, matte finish All day
- Solar sheer technology giving broad spectrum SPF 30 UVA/UVB protection
- Also available in 10g

TE Whip UV SPF 30, 50 g

- Anti-ageing moisturizer fights 7 signs of ageing in 1 easy step for youthful healthier looking skin
- Uniquely whipped to provide with moisturization with quick absorption and anti-ageing ingredients penetration to skin's surface layers
- Formula with vitaniacin complex, vitamin c & green tea extract, exfoliates to enhance skin's surface natural self-renewal process for healthier looking skin
- Visibly smoothes fine lines and wrinkles
- Solar sheer technology giving broad spectrum SPF 30 UVA/UVB protection



WR Whip Day Cream UV SPF 30, 50 g

- Tone evening moisturizer to regenerate skin's surface & help re-capture healthy looking, youthful radiance
- Uniquely whipped to provide with moisturization with quick absorption and effective delivery of tone correcting ingredients on skin's surface layers
- Advanced formula with pearl optics technology to visibly reduce/fade the look of dark spots over time
- Actively hydrates, control shines and gives matte finish even after 8 hours
- Leaves skin feeling soft/smooth and primes for all day makeup
- Solar sheer technology giving broad spectrum SPF 30 UVA/UVB protection
- Also available in 10g

OLAY

mini



Regenerist Whip Mini Day Cream (Non SPF), 10g

- Breakthrough Whip moisturizer delivers powerful skincare with a light as air finish.
- Super Charged Face Cream for Women: Daily face moisturizer for hydrated, smooth & plump skin.
- Weightless formula leaves skin feeling soft & smooth with a matte finish
- Made with Active Rush Technology to transform from cream to liquid on skin for instant absorption
- Powerful Ingredients: Hyaluronic Acid, Vitamin B3, Carob Seed • Extracts, Amino Peptide Complex
- Can be used as primer

Mini Whips Luminous Radiance Cream (Non SPF), 10g

- Trial SKU – Mini 10 g; Travel Size.
- Super Charged Face Cream for Women: Daily face moisturizer for hydrated, smooth & plump skin.
- Weightless formula leaves skin feeling soft & smooth with a matte finish
- Made with Active Rush Technology to transform from cream to liquid on skin for instant absorption
- Powerful Ingredients: Hyaluronic Acid, Vitamin B3, Carob Seed
- Extracts, Amino Peptide Complex
- Can be used as primer



Regenerist Advanced Anti Aging Micro Sculpting Intense Hydration with Hydra Firming Complex Skin Cream. (10g)

- Trial SKU – Mini 10 g; Travel Size.
- Helps renew skin's surface layers revealing youthful look
- Increases brightness while minimizing the appearance of fine lines



7-in-One Anti Ageing Day Cream for Normal Skin SPF 12g

- Trial SKU – Mini 10 g; Travel Size.
- A daily facial moisturiser that provides 7 anti ageing benefits in 1 plus SPF 15 to help protect against sun exposure. Avoid contact with eyes
- Use twice a day before applying facial moisturizer
- Beads are crushed and mixed with the serum while pumping for even application
- Beads may not be effectively dispensed during the first few pumps

New
Japan-Inspired
LIMITED EDITION

Get
Double The Goodness
When Nature
Meets Science

OLAY
SKINFUSION MASKS

OLAY
SKINFUSION MASKS
CAMELLIA NOURISHING SHEET MASK

2-in-1
INSTANTLY SOOTHES
INSTANTLY REPAIRS

1 piece

OLAY
SKINFUSION MASKS
SAKE YEAST WRINKLE RELAXING SHEET MASK

3-in-1
INSTANTLY SOOTHES
INSTANTLY REPAIRS
INSTANTLY REFINES

1 piece

OLAY
SKINFUSION MASKS
DEEP SEA ALGAE HEALTHY AURA SHEET MASK

2-in-1
INSTANTLY SOOTHES
INSTANTLY REPAIRS

1 piece

CAMELLIA NOURISHING SHEET MASK

Japanese Camellia – Repairs dry skin; intense moisturization upto 8 hours

Vitamin B3+ Panthenol + Hyaluronic acid – Rejuvenates stressed skin

Camellia pure mask paper – Ultra soft sheet infused with camellia oil

SAKE YEAST WRINKLE RELAXING SHEET MASK

Japanese Sake Yeast – Repairs skin by reducing the look of fine lines and wrinkles

Vitamin B3 rejuvenates skin

Hyaluronic acid – Holds water 1000x its weight to hydrate skin

Natural fermentation coconut fiber – bio-cellulose sheet for seamless contact to deliver ingredients

DEEP SEA ALGAE HEALTHY AURA SHEET MASK

Japanese Deep Sea Algae – Repairs dull skin, improves skin tone to restore healthy aura

Vitamin B3+ Hyaluronic Acid – Rejuvenates stressed skin

Algae gel coated mask sheet – Bio adaptable to skin to deliver actives

whisper®

Whisper understands that we're each very different, and offers a wide range of sanitary napkins to suit every girl or woman's needs. With the right menstrual pad, you could take the first step to having a Happy Period. Whisper has a wide range of products in India which includes Whisper Ultra Clean, Whisper Ultra Soft, Whisper Ultra Heavy Flow Overnights, Whisper Maxi, Whisper Choice Ultra & Whisper Choice.



LOCKS UP TO 100%
wetness, even odour



Ultra clean

- Nearly 40% longer helps provide more coverage
- 5X more absorbency
- Lock core helps absorb fluid and locks it in gel form for long lasting protection
- Dry-weave cover provides soft, dry protection

Available in:

44s	30s	15s	7s	30s	15s	8s
XL+				XL		



Ultra nights

- Nearly 75 percent longer helps provide more coverage
- Wider back for better coverage to protect against back leakage throughout the night
- 5x more absorbency
- Lock core helps absorb fluid and locks it in gel form for long lasting protection
- Dry-weave cover provides soft, dry protection
- Now upgrade to whisper ultra nights XXXL wings extra heavy flow for overnights during heavy flow vs an ordinary pad vs Indian average load per pad

Available in:

10s	4s	6s	30s	15s	7s
XXXL		XXL+	XL+		



Ultra Soft Air Fresh

Air pores allow air to pass thus solving the problem of itchy / sticky periods

- Soft top sheet for extra gentleness on skin
- Stretchable wings keep the pad in place
- Soft pores drive liquid to the core and lock it away
- Fresh odourless pearls capture period odour
- Nearly 40 percent longer for more coverage

Available in:

30s	15s	6s	50s	30s	15s	7s
XL+			XL			



Choice / Choice Ultra

- Up to 100 percent stain protection
- Large wings for ultimate fit and protection
- Soft pores drive liquid to the core and lock it away
- Nearly 20 percent longer for more coverage

Available in:

20s	6s	7s	6s	20s	7s
Choice ultra		Choice XL		Regular	



Liners

- The breathable design offers trusted dryness and long-lasting freshness every
- The panty liners are dermatologically tested to be gentle on the skin
- Odour Neutralising Technology eliminates odours instead of just masking them, leaving feel fresh and confident throughout the day
- Designed to be comfortable, so you barely feel a thing while wearing them

Available in:

40s	20s
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whisper®



Maxi Night

Maxi Fit

- Super fit cushion fits to the body and absorbs at the centre
- Extra long length and wider back for extra protection against front and back leaks
- Dri Weave top-sheet keeps feeling clean and dry throughout the period

Available in:

15s	7s	15s	8s	15s	8s
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Night XL Wings

Wings

Regular

DON'T LET A COLD*
DISTURB THEIR DREAMS



VapoRub

6 RELIEF FROM
COUGH & COLD
SYMPTOMS

Relieves:
Cough
Nasal congestion
Body ache
Headache
Muscle stiffness

Suitable for adults and
children above 2 years old



INHALER KEY CHAIN

-Gives Instant Relief from Blocked Nose
-Just one sniff can soothe clogged nose
-Comes with a key chain for convenience

BABYRUB

- Composed of Aloe Vera, Coconut Oil, White Soft Paraffin and fragrances of Lavender & Rosemary
- Helps soothe, moisturize and relax baby
- Specially formulated for babies 3 months and above
- Apply on chest, neck, back and soles of feet for moisturizing and soothing baby care

Also available in 25ml



Vicks is India's No.1 Cough & Cold Brand. It created the cough & cold Over-the-Counter (OTC) category in India way back in 1952 and has led the category till date. Vicks has been rated as the #1 cough & cold brand trusted by doctors. The Vicks legacy is about more than just cold and flu medicine. It's about giving families the opportunity to continue life—even on sick days.



NEW ACTION 500 ADVANCED

A single tablet for effective relief from multiple symptoms of cold like-

-Blocked nose -Headache -Body aches
-Dry cough -Runny nose -Sneezing -Sore throat pain



INHALER
20s 18+2



VCD BAGS GINGER



VCD BAGS MENTHOL



Finding it difficult to express yourself
because of sore throat, blocked nose and cough?

New Vicks 3-in-1 lozenges relieve not just khich-khich, but also blocked nose and cough! Grab a box pack today and let your voice be heard loud and clear!

Vicks 3-in-1 works in three ways to provide you easy relief and help you back in top form:

- Soothes Sore Throat – Once dissolved in your mouth, provides throat soothing effect to relieve sore throat.
- Relieves Cough – Specially formulated with Menthol, Liquorice (Mulethi), Ginger and Indian Gooseberry (Amla) to provide relief from cough
- Clears Blocked Nose – Provides cooling effect for blocked nose relief through vaporized Menthol.

Use as directed. If symptoms persist, consult a doctor



1300S | 490S | 280S | 190S

VICKS COUGH DROPS

- Ayurvedic cough suppressant
- Stops dry cough due to minor throat irritation
- Everyone's top tasty choice since 50+ years
- Now available in 3 flavors:
Menthol, Ginger and Honey.

ARIEL MATIC

- Ariel matic removes tough stains, in just 1 wash through enzyme technology that removes layers of dirt to provide impeccable cleaning
- It has upto 2x more active ingredients vs handwash detergent
- Ariel is the number 1 brand recommended by LG and other washing machine manufacturers globally

It Provides deep cleaning and long lasting freshness



TOP LOAD

- Ariel matic top load detergent washing powder is best used for top load fully automatic washing machines

- Best results behind correct usage and dosage - 1.5 scoops for normal loads, and 2 scoops for heavy loads



FRONT LOAD

- Ariel matic Front load detergent washing powder is best used for front load fully automatic washing machines

- Best results behind correct usage and dosage - 1 scoop for normal loads, and 1.5 scoops for heavy loads



ARIEL COMPLETE

- Ariel Complete is designed to work in semi-automatic washing machines and for hand-washing

- Ariel Complete removes tough stains in just 1 wash for semi-automatic washing machines and for hand washing

- Ariel Complete enzyme technology penetrates through layers of dirt, and removes them to provide impeccable cleaning

- Best results behind correct usage and dosage - 2 scoops for normal loads, and 3 scoops for heavy loads



ARIEL COLOUR CARE

2+1 kg
Also available in 1.5kg & 500g

ARIEL PERFECT WASH



DULLNESS AND STAINS

The vision of Ariel was set to change the entire landscape of washing through innovation and determination. Before washing machines, women across the world were chained to their traditional domestic roles. They were washing by hand, spending hours every day on their chores. The washing machine heralded a change in this, and Ariel was at the forefront of the revolution. By making the laundry process easier and smoother, while delivering the best clean and better stain removal, Ariel started a transformation that's advancing every day with its remarkable products. Ariel offers best stain removal for both its Washing Machine and Hand Wash consumers and is committed to providing "Ultimate Cleaning - No matter what." Through the years, Ariel has stood for leading the change towards progress, be it in laundry or standing for equality within household. With this, we truly demonstrate our purpose - reinventing the clean to drive progress.



ARIEL MATIC LIQUID

- Provides deep cleaning and long lasting freshness

- New Ariel Matic Liquid Detergent removes tough stains, and protects colors in just 1 wash.
- New Ariel Matic Liquid Detergent is designed especially for automatic Washing Machines.
- 1 ltr of Ariel Matic Liquid washes as much as 1 KG powder.
- Ariel is the no. 1 brand recommended by LG, and no. 1 brand recommended by Washing Machine manufacturers globally.
- The unique cap design ensures 0 percent spillage, as the liquid retires back into the bottle.
- Best results behind correct usage and dosage, 60 ml for Front Load, 80 ml for Top Load machines.

Available : 2 Ltr 1.5 Ltr 1 Ltr 500ml



Tide Naturals 800g

- Has fragrance of Lemon & Chanderan
- Gives more whiteness than an ordinary detergent powder

Also available in 500g



New Tide Plus with Extra Power detergent, now with the added Power of Bar, has been developed to bring you brilliant whiteness on your clothes. It removes more dirt than other powder to give you even better cleaning. The enzyme formula in the washing powder helps in washing away the toughest stains on the clothes, thus making them look bright and fresh. Kids often soil their clothes, especially school uniforms, with tough-to-remove stains and dirt. Tide Plus with Extra Power is a fine detergent powder which dissolves easily in water and quickly generates foam. The superior formulation can remove dirt even from difficult-to-clean areas like collars and cuffs and leaves behind a wonderful fragrance. The product works on both white and colored clothes.

Extra power refers to vs previous Tide Plus.
Tide, a unit of Procter and Gamble, is the world's oldest and most trusted detergent brand and is the market leader in 23 countries around the world.

NEW



Jasmine & Rose, 1kg

Lemon & Mint, 1kg

Tide + with Extra Power

- Removes more dirt than other powder to give brilliant whiteness
- Has built in "power of bar"
- Easily dissolves in water and quickly generates foam to give brilliant whiteness
- Leaves behind a wonderful fragrance of Jasmine & Rose

Also available in 500g, 1.5kg, 2kg, 4kg, 6+2kg, 7+3kg

***अब EXTRA पावर
दे EXTRA सफेदी***

+ फिफले टाइड पॉवर के मुकाबले



Tide Bar
250g

- New Tide detergent bar gives outstanding cleaning.
- New Tide detergent soap cleans tough areas like collars and cuffs.
- No phosphates in the formulation

Also available in 75g, 150g & 200x5 (Multibar)



Tide Ultra Matic

1kg

- To be used in fully automatic washing machines
 - Gives Tide's best clean yet, removing dirt just as effectively as washing by hand.
 - Provides your garments with an outstanding cleaning and brilliant whiteness
 - Developed for tough zones like collars, cuffs, and underarms
- Dosing in a machine wash:
1. Sort your whites from the rest of your laundry
 2. Add 3 scoops of washing powder to the wash
 3. Load your white clothes

Also available in 2kg, 3kg, 4kg.



Tide promo consumption Bags

6kg+2 kg, 4kg+1kg

- Removes dirt from even washed clothes to give you brilliant whiteness
- Has built in "power of bar"
- Gives you brighter whiteness in only half the dosages that of ordinary detergents.
- Easily dissolves in water and quickly generates foam to give you brilliant whiteness.
- If extra power tide, then extra power white

Also available in 500g, 1.5kg, 2kg, 4kg, 6+2kg, 7+3kg



Tide Ultra 3in1 Clean

1kg & 3kg

- Works in both semi-automatic washing machines and hand wash.
 - Gives you outstanding cleaning and brilliant whiteness.
 - Removes dirt and stains even from difficult-to-clean areas.
 - Offers Tide's best clean yet.
 - Perfect for your collars, cuffs, and underarms.
- Dosing in a machine wash:
1. Sort your whites from the rest of your laundry.
 2. Add 3 scoops of washing powder to the wash.
 3. Load your white clothes.



Pampers Premium care Pants

- New pampers premium pants with new, improved cotton like softness
- Lotion with aloe vera to protect the baby's delicate skin
- 3 Air channels which help the baby's skin breathe
- Wetness indicator which turns from yellow to blue when it may be time to change
- Unique disposal tape which helps fold and seal the diaper
- No.1 Choice of doctors for diapers



Baby diapers as a category is exploding in India and being the biggest brand, Pampers is playing an extremely active role in growing the category. At the core, Pampers believes in ensuring happy and healthy development of every baby. Pampers keeps inventing cutting edge technologies to improve quality and performance of its diapers and has brought multiple NEW revolutionary products to Indian market like 3 extra absorb channels and extremely soft Premium pants with disposal tape and wetness indicator.



Pampers New Baby Dry Pants

- Pampers baby-dry pants style diapers are the only pants in India with new air channels providing your baby a new type of dryness overnight, breathable dryness
- Magic gel that locks wetness away for up to 12 hours of dryness
- The new and improved product design enables a comfortable fit, closer to the baby's body
- Flexible waist band that adapts to baby's movements for a comfortable fit
- Baby lotion with aloe vera helps protect the baby's delicate skin from diaper rash and irritation
- A top layer with cotton like soft material, for a comfortable night's sleep
- Fun exterior graphics; fun designs and characters to enjoy with the baby



Also Available in Gift Packs



FlexBall Gift Pack
1 Razor + 4s Carts

MRP ₹ 999

Fusion Gift Pack
1 Razor + 70g Gel
+ 2s Cart

MRP ₹ 849



Also Available in Gift Packs



Mach3 R+4s Promo
1 Razor + 4s Carts

MRP ₹ 520

Mach3 Gift Pack
1 Razor + 70g Gel + 2s Cart.

MRP ₹ 499



Also Available in Gift Packs



**Mach3 Start
Gift Pack**
Mach3 Start Razor +
Mach3 Start 2s Cart +
Mach3 Start 2s Carts.

MRP ₹ 609

Fusion ProGlide Styler
3-in-1 Men's Body Groomer
with Beard Trimmer

MRP ₹ 1840



Also Available in Gift Packs

Fusion Gift Pack with Travel Case

Fusion Razor + 4s Carts +
Travel Case with Magnetic Cap

MRP ₹ 1250



**Proglide
Customized iRazor**
Proglide Customized
Razor Handle + 1s Cart

MRP ₹ 799



Also Available in Gift Packs

Olay Regenerist Gift Pack

Microsculpting Cream 50g +
Microsculpting Serum 50ml

MRP ₹ 2598



MRP ₹ 1690

Regenerist Gift Pack

Moisturiser SPF 15 50g +
Cleanser 100g



Also Available in Gift Packs

Olay White Radiance Gift Pack

Day Cream 50g + Night Cream 50g

MRP ₹ 1598



White Radiance Gift Pack

Day Cream 50g +
Cleanser 100g

MRP ₹ 999



Also Available in Gift Packs

Olay Total Effects Gift Pack

Day Cream 50g +
Serum 50ml

MRP ₹ 1398



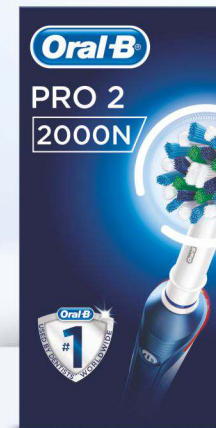
Total Effects Gift Pack

Day Cream 50g +
Night Cream 20g

MRP ₹ 999



Also Available in Gift Packs

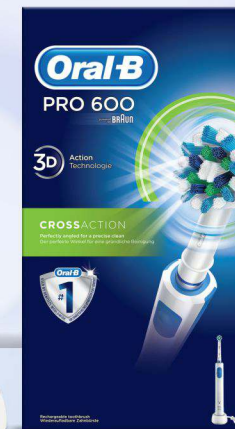


Oral-B Pro 2 Power Brush
Electric Rechargeable Brush

MRP ₹ 4199

Oral-B Pro 600 Power Brush
Electric Rechargeable Brush

MRP ₹ 3199



Also Available in Gift Packs



Oral-B POC KIDS STARWARS
Kids Starwars Electric Rechargeable Brush

MRP ₹ 1599



Oral-B POC KIDS FROZEN
Kids Frozen Electric Rechargeable Brush

MRP ₹ 1599

Also Available in Gift Packs



Oral-B Vitality
Electric Rechargeable Brush

MRP ₹ 1599

Ambipur Bundle pack
Lavender Bouquet 275g + Rose
& Blossom 275g

MRP ₹ 450



Also Available in Gift Packs



**Pantene
Shampoo Bundle pack**
Hair Fall Control 180ml Shampoo
+ 72ml Shampoo

MRP ₹ 115

**Head & Shoulders
Shampoo Bundle pack**
Smooth & Silky 180ml Shampoo +
2 in 1 Shampoo+Conditioner 72ml

MRP ₹ 145



A series of horizontal dashed lines for writing, consisting of 20 lines.



**Gillette Fusion
Gift Pack**

1 Razor + 2s Carts + Hydragel
Pure & Sensitive Pre Shave Gel



**Gillette Fusion
Gift Pack**

1 Razor + 70g Gel + 2s Cart +
Hydragel Sensitive Pre Shave Gel



**Gillette Mach3
Gift Pack**

1 Razor + 2s Carts +
Pre-Shave Foam 50g



**Gillette Fusion
Proglide Gift Pack**

1 Razor + 2s Carts +
2in1 Hydrating Shave Gel



**Gillette Mach3
Start Gift Pack**

1 Razor + 2s Carts +
Series Shave Gel



**Gillette Skin
Guard Gift Pack**

1 Razor + 2s Carts + Hydragel
Pure & Sensitive Pre Shave Gel



**Gillette Venus
Gift Pack**

1 Razor + 2s Carts +
Satin Care Shave Gel



**Gillette Venus
Breeze Gift Pack**

1 Razor + 2s Carts +
Satin Care Shave Gel



Fusion Manual
+ 4's Cart

1 Razor + 4s Carts



Mach 3 Start +
4's Cart

1 Razor + 4s Carts



Gillette Skinguard
+ 4's Cart

1 Razor + 4s Carts



Mach 3 Razor +
4's Cart

1 Razor + 4s Carts



Gillette Vector
Gift Pack

1 Razor + 4s Carts +
Fat Foamy + Splash



AmbiPur Home
& Car Kit

Air Effects + Car Value Pack



AmbiPur Car Kit

Car Starter + Car Refill Pack



AmbiPur Home
Value Pack

Air Effects + Air Effects



Olay Total Effects
Gift Pack (Day)

Cleanser + Day Cream
SPF 15 50g



Olay Total Effects
Gift Pack (Night)

Cleanser + Night Cream
SPF 15 50g



Olay Regenerist
Gift Pack (Day)

Cleanser 100g +
Day Cream 50g



Olay Regenerist
Gift Pack (Night)

Cleanser 100g +
Night Cream 50g



Olay White Radiance
Gift Pack (Day)

Cleanser 100g +
Day Cream 50g



Olay White Radiance
Gift Pack (Night)

Cleanser 100g +
Night Cream 50g



Olay Total Effects
Anti Ageing Gift Pouch

Day Cream 50g + Serum 50ml
+ Cleanser 100g



Olay Regenerist Micro-
sculpting Gift Pouch

Moisturiser 50g + Serum 50 ml
+ Cleanser 100g



Oral B Rechargeable
Toothbrush

Vitality Cross Action Electric
Rechargeable Toothbrush



Oral-B Kids Electric
Toothbrush Gift Set

Rechargeable Toothbrush +
Toothbrush Heads Replacement Refills



Oral-B Kids Electric
Toothbrush Gift Set

Rechargeable Toothbrush +
Toothbrush Heads Replacement Refills



Oral B Cross Action
Powered Toothbrush

Battery Powered Toothbrush +
Toothbrush Heads Replacement Refills



Oral B Dental
Hygiene Kit

B2G1 Value Pack +
Essentials Floss



H&S Value Pack

Shampoo 2-in-1 Combo Pack



Pantene Gift
Pack Big

Shampoo 340 ML + Conditioner
180 ML + Open Hair Miracle



Pantene Gift
Pack Small

Shampoo 80 ML + Conditioner
80 ML + Open Hair Miracle



Herbal Essence
Gift Pack

Shampoo 400ML +
Conditioner 400ML



Old Spice Original
Gift Pack

Deodorant 150ml + After Shave
Lotion + Shaving Cream 70g



Old Spice Original
Gift Pack

Pocket Deo + After Shave Lotion
+ Shaving Cream 70g



Her Gift Pack
Shower Senses

Shampoo 400ML + Conditioner
400ML + Razor + 2s Carts



Man on the
Go Kit

Proglide Styler + Shave Gel 195gm +
After Shave Lotion + Shampoo 360ml



Her Gift Pack
Shower Senses

Shampoo 340 ML + Conditioner 180 ML
+ Day Cream 50g + Razor + Shave Gel



Prestige
Gifting
Delights



Olay + Pantene
Special Gift Pack

TE Foaming Cleanser 100g +
Day Cream 20g &
Pantene Oil Replacement 180ml +
TDC Shampoo 340ml



Gillette + Head &
Shoulders Gift Pack

Gillette Mach3 Manual Razor +
Sensitive Skin Pro &
H&S Anti Dandruff (Shampoo
+ conditioner)



Gillette Fusion
Proglide Gift Pack

Proglide Flexball
Manual Razor + Cartridge 2s pack



Gillette Skinguard
Sensitive Gift Pack

Gillette Skinguard
Manual Razor + Cartridge 2s pack



Gillette Mach3
Start Gift Pack

Gillette Mach3 Start
Manual 1 Shaving Razor +
Cartridge 2s pack



Gillette Fusion
Gift Pack

Gillette Fusion 5 Manual
+ Hydra Gel Sensitive Skin 75ml



Gillette Fusion
Gift Pack

Proglide Flexball Manual Razor +
Hydra Gel Sensitive Skin 75ml



Gillette Mach3
Gift Pack

Gillette Mach3 Manual Razor +
Cartridge 2s pack



Prestige
Gifting
Delights



Gillette Mach3
Gift Pack

Mach3 Starts Manual Shaving Razor +
Irritation Defense Shaving Gel 70ml



Gillette Mach3
Gift Pack

Mach3 Manual Shaving Razor +
Irritation Defense Shaving Gel 70ml



Gillette Fusion
Gift Pack

Proglide Fusion
Manual Razor + Cartridge 8s pack



Old Spice +
Gillette Fusion
Gift Pack

OS Body Wash for Men 532ml +
OS After Shave 50ml (Original) +
OS Sport Deodorant Spray +
Fusion Manual Razor



Gillette Venus + Olay
Gift Pack

Gillette Venus Breeze Cartridge 2's +
Breeze Hair Removal Razor (Women)
+ Olay Body Wash 650ml



Herbal Essences +
Olay Gift Pack

HE Argan Oil Morocco Shampoo +
Condition & Olay Body Wash 650ml



PPPL CORPORATE OFFICE & BRANCHES

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BRANCHES

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Hyderabad, Ahmedabad, Kolkata.

Please Contact